

## GAT MONTHLY MEMBERSHIP PROGRESS REPORT

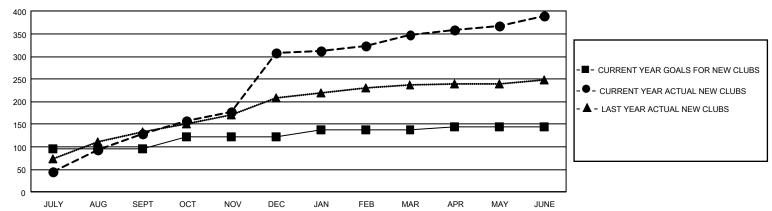
Results as of: 6/30/2021

## GMT Constitutional Area 6, Group D

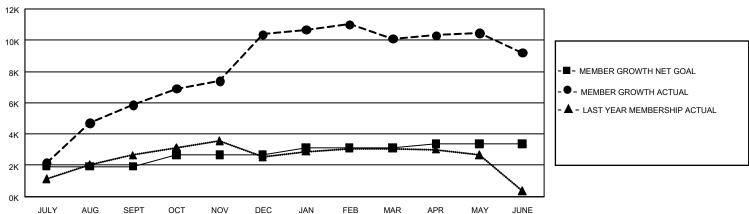
REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

| Clubs         |               |             |               | Members               |                        |                         |  |  |
|---------------|---------------|-------------|---------------|-----------------------|------------------------|-------------------------|--|--|
|               | RESULTS FOR   | R 2020-2021 |               | RESULTS FOR 2020-2021 |                        |                         |  |  |
| QUARTER       | NEW CLUB GOAL | NEW CLUBS   | DROPPED CLUBS | QUARTER MEM           | BER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |  |
| JULY/AUG/SEPT | 285           | 128         | 2             | JULY/AUG/SEPT         | 1920                   | 6,651                   | 707  |  |
| OCT/NOV/DEC   | 81            | 179         | 0             | OCT/NOV/DEC           | 761                    | 6,070                   | 1,478  |  |
| JAN/FEB/MAR   | 45            | 41          | 86            | JAN/FEB/MAR           | 430                    | 1,542                   | 1,784  |  |
| APR/MAY/JUNE  | 24            | 41          | 0             | APR/MAY/JUNE          | 265                    | 2,611                   | 3,407  |  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE



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| DROPPED CLUBS: 88                |       | 1,279 CLUBS OF 1,727 ADDED 1 OR<br>MORE NEW MEMBERS | GENDER DISTRIBUTION             |                 |        |
|----------------------------------|-------|---|---------------------------------|-----------------|--------|
|                                  |       |   | MALE                            | 28,771 (70.85%) |        |
|                                  |       |   | FEMALE                          | 11,839 (29.15%) |        |
| DROPPED MEMBERS                  |       |   |                                 |                 |        |
| DECEASED                         | 52    | CLICK HERE FOR CUMULATIVE                           | TOTAL FAMILY UNIT MEMBERS       |                 | 30,742 |
| CLUB CANCELLED 1,499 OTHER 5,824 |       | MEMBERSHIP DATA                                     | FAMILY MEMBERS PAYING HALF DUES |                 | 20,347 |
|                                  |       |   |                                 |                 |        |
| TOTAL                            | 7,375 |   |                                 |                 |        |